



Press release

Leinfelden, Germany, February 2020

Gentle care for sensitive skin: the new care products by Speick PURE

Say goodbye to irritated skin – Speick Natural Cosmetics presents the Speick PURE series, including luxurious hair and body care as well as a reliable deodorant consisting of mild ingredients that are exceptionally gentle on the skin. This means that even highly sensitive skin can be cared for from head to toe.

Growing popularity of the Speick PURE Deodorant Stick

The Speick PURE Deodorant Stick with a long-lasting effect was introduced at Vivaness back in 2019 and has continued to gain popularity ever since. Its special attraction is the exceptionally mild formula that's gentle on the skin and free from aluminium salts, alcohol and fragrances, together with its combination of gentle care and powerful protection against unpleasant odours. In addition to this, the deodorant stick also binds and neutralises odours that have already developed, which makes it the perfect product for daily use, whether in stressful situations or activities that cause you to sweat a lot. Now the popular deodorant stick by Speick PURE has been complemented by a shower gel and shampoo for everyday body and hair care.

Speick PURE Shower Gel for gentle body cleansing

Sensitive skin can now breathe a sigh of relief thanks to Speick PURE Shower Gel. It cleanses the skin very gently without the use of perfume oils or colourings. With a revitalising texture, the highly active ingredient composition contains lightly foaming, plant-based surfactants, nourishing Vitamin F, skin-protecting sugar beet extract and soothing reed extract.

Speick PURE Shampoo for a gentle hair wash

The new shampoo by Speick PURE provides intensive moisturising care for hair and sensitive scalps. Free of fragrance oils and colourings, its active herbal and nourishing ingredients cleanse

and protect sensitive scalps and hair. It provides hair with vital nourishing nutrients and supports the rejuvenation of damaged hair. Sugar beet extract provides moisture and smooths damaged hair. Wheat proteins make the hair soft, supple and easy to comb.

Natural aroma without the use of fragrances

Thanks to their fragrance-free composition, Speick PURE products provide care for even the most sensitive of skin types. The shower gel and shampoo still retain a fine, fruity fragrance, even without the use of contaminants or harmful substances: the composition of natural extracts such as grapefruit, pineapple or vanilla creates a luxuriously fresh shower experience. These fruit liquid extracts are especially gentle on the skin and are therefore excellently suited for daily use on sensitive skin and scalps.

Approved natural cosmetics with the exclusive Speick extract

Speick PURE Deodorant Stick, Shower Gel and Shampoo are COSMOS NATURAL certified, 100% free of aluminium salts, fragrances, colourings, silicones, parabens and mineral oils. All three products are vegan, gluten and lactose free as well as dermatologically and allergologically tested. With the exclusive extract from the high alpine Speick plant sourced from controlled organic cultivation.

Product details at a glance:

Speick PURE Deodorant Stick, 40 ml / Speick PURE Shower Gel & Shampoo, each 200 ml

Certified natural cosmetics (COSMOS): 100% free from aluminium salts, fragrances, colourings, silicones, parabens and mineral oils. Gluten and lactose free. 99.8% (deodorant stick) / 99.5% (shower gel) / 99.4% (shampoo) natural origin of total. Gluten and lactose free. Dermatologically and allergologically tested. Suitable for vegans.

Available at speickshop.de or in well-stocked chemist, organic and natural cosmetic specialist stores.

PRESS CONTACT

SPEICK Natural Cosmetics
Anke Boy / Ina Hiller
Phone: 0049 (0) 711 1613-129/-119
anke.boy@speick.de /
ina.hiller@speick.de
Benzstr. 9,
70771 Leinfelden-Echterdingen,
Germany
speick.de

