



### Press release Leinfelden, Germany, February 2019

# The black cleansing wonder: Black Soap with the cleansing power of activated bamboo charcoal

The newcomer to the Speick natural cosmetics range of soaps: A detox soap made from valuable plant oils, enriched with activated charcoal from bamboo. The black cleansing wonder for the face and body provides deep pore cleansing and intensive care for healthy, radiant skin.

Activated charcoal is the new multi-purpose agent for skin care routines. Thanks to the porous structure of its surface, it can absorb up to one thousand times its own weight and acts like a magnet that binds unwanted contaminants on the skin while also removing dead skin cells and unpleasant odours. Impurities are drawn out of the skin, irritations are alleviated and breakouts are prevented. That makes activated charcoal soap the perfect product for oily and acne-prone skin, and it is equally suitable for normal skin types. The activated charcoal refines the pores and effectively cleanses to provide a clear, beautiful complexion.

In addition to its powerful cleansing effect, the jet black soap also exudes the delicate fragrance of rosemary and lavender oil. As with all soaps in the Speick natural cosmetics range, Black Soap is also crafted according to the traditional soap recipe from Speick natural cosmetics, with RSPO-certified palm oil from sustainable cultivation as well as coconut and olive oil. Black Soap is COSMOS-certified, which means it is 100% free from synthetic fragrances, colourings, preservatives and mineral oils. It is especially gentle on the skin and an alkaline product that is vegan, gluten and lactose free.

Speick natural cosmetics crafts Black Soap in-house, just like all 130 items in their product range, at the company's location in Leinfelden-Echterdingen near Stuttgart.

# SPEICK naturkosmetik

## Product details at a glance:

### Black Soap, 100 g

Detox soap made from valuable plant oils – enriched with activated charcoal from bamboo. A daily facial and body cleanser.



**Certified Natural Cosmetics (COSMOS):** 100% free from artificial fragrances, colours and preservatives and mineral oils. Gluten- and lactose-free. Basic care.

#### PRESS CONTACT

SPEICK natural cosmetics Gudrun Leibbrand/Ina Hiller Phone: 0049 (0) 711 1613-129/-119 gudrun.leibbrand@speick.de/ ina.hiller@speick.de Benzstr. 9, 70771 Leinfelden-Echterdingen, Germany www.speick.de/en



