



Press release

Leinfelden, Germany, July 2025

Speick Naturkosmetik – New Speick Men Deo Roll-on with zinc complex

Speick Naturkosmetik offers effective and nourishing deodorants without aluminium salts (ACH). The Speick Men Deo Roll-on complements the popular Speick Men range with a new formula.

NEW: Speick Men Deo Roll-on with zinc complex

The new Speick Men Deo Roll-on complements the popular Speick Men range with an effective deodorising principle. The new formula with zinc complex and organic sage neutralises odours that have already developed and ensures long-lasting freshness. Like all deodorants from Speick Naturkosmetik, it is free from aluminium salts (ACH) and has been dermatologically and allergologically tested.

Many years of expertise developing deodorants

Speick Naturkosmetik has a wealth of expertise in the deodorant segment thanks to its many years of experience. All formulas are developed and produced by Speick Naturkosmetik itself. The deodorant range has a product for every application preference – spray, roll-on or stick – with fine fruity or masculine and refreshing fragrances, as well as a fragrance-free deodorant option.

Speick Men Deo Roll-on (50ml) – RRP: EUR 6.79

Speick Naturkosmetik GmbH & Co. KG is a fourth-generation family-run natural cosmetics manufacturer based in Leinfelden-Echterdingen near Stuttgart, Germany. Founded in 1928, the company gets its name from the high alpine Speick plant, which is used exclusively in a large number of Speick products. In addition to the Speick Original Soap, the brand's broad product range includes natural cosmetics for the hair, body, face, sun care and shaving. The majority of products are vegan and certified as natural cosmetics.

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