



## Press release

Leinfelden, Germany, February 2023

### Speick Naturkosmetik exhibiting at Vivaness 2023

This year, the international trade fair for natural cosmetics Vivaness is taking place in Nuremberg from the 14th to the 17th of February 2023. As always, Speick Naturkosmetik will be among the exhibitors with its own stand. Visitors are invited to Hall 3C, Stand 020 to discover exciting and innovative new products and popular classics from Speick Naturkosmetik.

At the Vivaness new product stand, natural cosmetics fans will find lots of new products from the industry. Speick Naturkosmetik will take the opportunity to present five new products that complement the existing range and let Speick fans round off their daily care routine. In the spirit of sustainability, a special focus is on refill solutions and environmentally friendly packaging concepts. All new products contain the unique extract of the high alpine Speick plant from biologically regulated wild harvesting. This extract is carefully extracted from the entire plant. Today, it is almost exclusively found in the Nockberge Biosphere Park in Carinthia (Austria) and harvested manually for Speick Naturkosmetik.

The annual Vivaness trade fair serves as a central hub for the international natural cosmetics industry. It gives participating companies a platform to keep abreast of industry developments, exhibit new products, make new contacts and share thoughts and experiences. Launched as a component of the Biofach trade fair in 1990, Vivaness branched off into its own event in 2007 according to the increasing interest in natural cosmetics and the growing number of products available. Since then, it has enjoyed huge popularity amongst exhibitors and representatives in the field of politicians, media and PR representatives as well as members of the general public.

Based in Leinfelden-Echterdingen near Stuttgart, Germany, **Speick Naturkosmetik GmbH & Co. KG** is a long-established company in the area of natural cosmetics production. Founded in 1928, the fourth-generation family company places huge importance on local production, sustainable raw materials and high-quality products. The company is named after the high alpine Speick plant, which is still harvested manually and used exclusively in a large number of Speick products. In addition to the Speick Original Soap, the brand's broad product range includes natural cosmetics for the hair, body, face, skincare and shaving as well as deodorants and refill packs.

The majority of products are vegan and certified as natural cosmetics. In addition to the SPEICKshop at the company headquarters, Speick Naturkosmetik also runs two stores in Stuttgart and Konstanz under the name SPEICKwelt.

**PRESS CONTACT**

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Besuchen Sie uns auf der  
**VIVANESS 2023** • Nürnberg, Germany  
vom 14. - 17.02.2023  
Halle 3C, Stand 020

**SPEICK** | naturkosmetik

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**VIVANESS 2023** • Nürnberg, Germany  
February 14 - 17, 2023  
Hall 3C, Booth 020

