



Press release

Leinfelden, Germany, May 2020

SPEICK Natural Aktiv Deo Spray: Awarded the top mark Ívery goodÍ by ÖKO-TEST for its long-lasting effect and ingredients.

For the current May 2020 edition of ÖKO-TEST, the magazine's editors carefully examined 50 conventional cosmetic and natural cosmetic deodorants that do not contain aluminium salts. They tested to see whether the products contain problematic preservatives, allergenic fragrances or other harmful substances and if the deodorants hold up to their promise in terms of their length of effectiveness. We couldn't be happier with the very good test result for the Speick Natural Aktiv Deo Spray!

What does it contain and how does it work?

Now that aluminium has fallen out of favour and science still disagrees about the hazards it poses, 56% of consumers are now looking for a deodorant that is free from aluminium salts, according to a recent survey by POSpulse.

In contrast to an antiperspirant, a deodorant doesn't counteract sweat, but rather prevents the unpleasant odour produced by secreted sweat.

Speick Natural Aktiv Deo Spray manages to prevent both the enzymatic decomposition of sweat and the formation of unpleasant odours with a long-lasting effect. In addition, the product is able to extend the duration of effectiveness even further by means of bio-fermentation to target enzymatic sweat degradation at the root. How does this work? Unpleasant-smelling odorant molecules are converted into new, odourless molecules.

Product details at a glance:

Speick Natural Aktiv Deo Spray, 75 ml. %Very good+rating in the May 2020 edition of ÖKO-TEST.

Approved natural cosmetics (COSMOS): 100% free from aluminium salts, synthetic fragrances and colourings, silicones, parabens and mineral oils. Gluten and lactose free. Suitable for vegans. Dermatologically and allergologically tested.

Speick Natural Aktiv Deo Spray is available at speickshop.de or in well-stocked chemists, plus organic and natural cosmetic specialist stores.

PRESS CONTACT

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