



Press release

Leinfelden, Germany, September 2020

Environmentally conscious, economical and nourishing: ÖKO-TEST rates Hair Soap, Made by Speick as “very good”

For the latest, September 2020 edition of “ÖKO-TEST”, the magazine’s editors examined 17 solid shampoos and nine hair soaps from the fields of conventional cosmetics and natural cosmetics. The 26 solid hair-washing products were investigated in the ÖKO TEST lab for undesired substances. Testers paid special attention to allergenic fragrances, polycyclic musk compounds and insufficient declarations. Included for testing: our Hair Soap, Made by Speick. The results speak for themselves: very good!

A trend product that works

Unlike liquid shampoo, hair soaps and solid shampoos are products that forgo water and plastic packaging. As a result, they are especially popular with environmentally-conscious customers, who frequently both value zero waste and desire sustainable, low-irritant cosmetics for body and hair. The solid pieces boast an additional benefit: They are particularly economical, and depending on use, they often last for as many hair washes as two bottles of shampoo. They are also a fantastic, minimalist companion for travel or at home.

Moisturising hair care

The hair soap produced by Speick Natural Cosmetics is a pure plant oil soap that cleans hair gently yet thoroughly without the addition of silicones. The fair trade organic argan oil from the Moroccan argan tree that it contains is known to leave hair looking beautiful and strong and creates a silky sheen down to the tips. Wheat proteins make the hair easier to comb. The hair soap creates a lather and cleans very well. However, the feeling of the hair after washing is different than that after using liquid shampoos. Many customers love the stronger feeling and the volume the hair soap gives their hair. The alkaline formula of the hair soap also helps to moisturise the scalp.

Recommended use:

Gently lather up the soap with your hands and massage it into wet hair. Then rinse hair thoroughly. For thorough cleaning, repeat the washing process. Then rinse with an acidic rinsers (1 tablespoon of vinegar mixed with 800 ml of water) or the Speick Natural Active Hair Conditioner.

Product details at a glance:

Hair Soap, Made by Speick, 45 g “very good” rating by ÖKO TEST, September 2020.

Approved natural cosmetics (COSMOS): No synthetic fragrances, colourings or mineral oils. Gluten and lactose free. Suitable for vegans. Dermatologically and allergologically tested.

The hair soap is available at speickshop.de or in well-stocked chemists, plus organic and natural cosmetic specialist stores.

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