



Press release

Leinfelden, Germany, September 2024

Colourful new soaps – Made by Speick

There's a newcomer to the soap range from Speick Naturkosmetik. The brightly coloured [Soap Bars](#) are now available in five different varieties: Aloe Vera, Buttermilk, Lavender, Sea Buckthorn and Wild Rose. These compact bars are a delight to hold and will capture the hearts of soap fans everywhere with their wonderful colours and scents.

The new hand and body soaps are crafted according to Speick Naturkosmetik' traditional soap recipe and contain RSPO-certified palm oil, pure coconut oil and olive oil. Thanks to the plant-based emollients, they gently clean and nourish your skin. Depending on the variety, the formulations are refined with soothing organic aloe vera, pure buttermilk powder, relaxing lavender oil, sea buckthorn or wild rose extract. Packaged in colourful boxes made of FSC-certified paper, they will not only make an eye-catching addition to your bathroom but will also make a great gift.

Soap has a long tradition at Speick Naturkosmetik. The salmon-coloured Speick Original Soap, which is still produced today according to the traditional recipe, is the first product that was brought to market by the natural cosmetics specialist back in 1928. Nowadays, the extensive range of care products includes more than 50 different soaps, the majority of which are marketed under the sub-brand, Made by Speick.

Made by Speick Soap Bar – different varieties (100 g) – RRP: €1.99

Based in Leinfelden-Echterdingen near Stuttgart, Germany, **Speick Naturkosmetik GmbH & Co. KG** is a long-established company in the area of natural cosmetics production. Founded in 1928, the fourth-generation family company places huge importance on local production, sustainable raw materials and high-quality products. The company gets its name from the high alpine Speick plant, which is still harvested by hand and used exclusively in a large number of Speick products. In addition to the Speick Original Soap, the brand's broad product range includes natural cosmetics for the hair, body, face, suncare and shaving as well as deodorants and refills. The majority of products are vegan and certified as natural cosmetics. In addition to the SPEICKshop at the company headquarters, Speick Naturkosmetik also runs two additional stores in Stuttgart and Constance under the name SPEICKwelt.

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