



Press release

Leinfelden, Germany, May 2026

Back in stock! - Amytis: The laundry detergent for delicate textiles.

The wait is finally over! The Amytis laundry detergent, Made by Speick, is back in stock and features a new formula. Lots of customers have been eagerly awaiting this moment as the concentrate from Speick is a particularly good choice for delicate wardrobe favourites.

New formula – proven cleaning power

The formula features a new surfactant combination and is economical to use. The liquid detergent can be used for all textiles and coloured washes. It is particularly suitable for wool, silk and down, as well as sport and performance textiles.

Now fragrance free

The mild Amytis detergent is free from optical brighteners, phosphate and colours, and is now also made entirely without fragrances. It is gentle on fibres, preserves the material properties and is ideal for hand and machine washing. Available in sizes 500 ml and 5 l.

Speick Naturkosmetik GmbH & Co. KG is a fourth-generation family-run natural cosmetics manufacturer based in Leinfelden-Echterdingen near Stuttgart, Germany. Founded in 1928, the company gets its name from the high alpine Speick plant, which is used exclusively in a large number of Speick products. In addition to the Speick Original Soap, the brand's broad product range includes natural cosmetics for the hair, body, face, sun care and shaving. The majority of products are vegan and certified as natural cosmetics.

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